

High School Journalism Teacher and Publication Adviser Resources

Offered by the Missouri Interscholastic Press Association
and the Missouri School of Journalism

MIPA: Your Connection to Resources, Opportunities

Teachers seem to be always looking for that next great lesson plan to light their students' passion for journalism or a bit of training so they can stay sharp. Membership in the Missouri Interscholastic Press Association provides these benefits and more.

Since 1923, the Missouri Interscholastic Press Association has partnered with the Missouri School of Journalism at the University of Missouri. As a MIPA member you will have access to a wealth of resources, including two websites with time-saving lessons and resource materials, a mentor program, speakers, professional development and much more. Check out the options on the back of this sheet.

We believe that MIPA membership is priceless. An exclusive member-only opportunity is Journalism Day, held each spring. This annual state contest offers students both recognition for their work and critiques on how to improve provided by judges with experience in the field. The event includes writing and photo competitions, speakers who are



J-Day, held at the University of Missouri in late March, is a full day of speakers, workshops, awards and fun. More than 1,500 students across the state participate each year.

at the top of their game within the profession, workshops, vendors – and loads of fun.

As 21st century learners, your students need to meet a myriad of objectives, standards and curriculum goals. Those goals include non-fiction reading and writing, as well as project-based learning opportunities. Journalism is the perfect vehicle for meeting those needs of your students!

Your work with student media and publications is an investment in your entire student body. Come join us!

Contact any member of MIPA's Board of Directors with questions or to learn more.

Missouri: Your Partner in Scholastic Journalism

The Missouri School of Journalism welcomes opportunities to help high school journalism teachers and yearbook advisers. Speakers, workshops, campus visits and webinars are some of the ways you can bring the resources of the world's journalism school to your classroom.

The School has trained some of the best journalists in the world through the Missouri Method, which provides practical hands-on training in real-world news media and strategic communication agencies: Columbia Missourian, KOMU-TV, KBIA-FM, Vox Magazine, Global Journalist, Missouri Business Alert - and two strategic communication agencies - AdZou and Mojo Ad. The School also works with the Reynolds Journalism Institute and many other institutes and centers at the School that support a variety of research, networking and partnership opportunities.

Some of your students may join the next generation of award-winning, industry-leading journalists, and some may use their powerful storytelling skills in other ways. Scholastic journalism benefits all of them, and the Missouri School of Journalism is here to help build a strong foundation for a variety of career paths.



MIPA
Missouri Interscholastic Press Association



Missouri School of Journalism
University of Missouri

Explore the many resources and membership benefits available to high school journalism and yearbook teachers.

Missouri Interscholastic Press Association

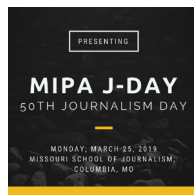
The Missouri Interscholastic Press Association is a state organization for journalism advisers working in association with the Missouri School of Journalism, the Journalism Educators Association (JEA) and the National Scholastic Press Association (NSPA). Membership in MIPA provides support via its website and listserv, full access to contests with valuable feedback, content to help you in your journalism classroom, and a network of journalism teachers in Missouri to assist teachers and advisers at any time, plus new programs to address timely topics. Membership is by school, and the fee is based on the number of publications and programs. *Learn more:* www.mipajournalism.com

Journalism Training Modules

Video tutorials, quizzes, lesson plans and other resources help teachers and students learn core journalism concepts. Missouri School of Journalism faculty and staff designed the 24 training modules for secondary schools. Although the modules can be completed in any sequence, you are encouraged to begin with journalism fundamentals. The project was developed in collaboration with the American Society of News Editors with funding from the Donald W. Reynolds Foundation. *Learn more:* <https://bit.ly/2LjKqG9>

J-Day

J-Day is the Missouri Interscholastic Press Association's annual journalism celebration held at the University of Missouri in Columbia in late March. It is a full day of speakers, workshops, awards and fun. J-Day is exclusive MIPA member-only opportunity. Students can choose from dozens of journalism-related workshops and learn from a variety of professionals and such topics as yearbook, newspaper, magazine, broadcast, photography, current events and trending topics. There are also adviser-only sessions. J-Day also celebrates its award recipients from the year and annual contests. *Learn more:* <https://bit.ly/2KsNN6k>



Bring the Missouri School of Journalism to Your Classroom

Would you like to have a Missouri Journalism faculty member speak to your class? Maybe you'd like a specialist in photography or in current media law and ethics, or how to cover sensitive topics, etc. In this program, Missouri Journalism faculty could be scheduled for face-to-face visits and via digital learning platforms to contribute to your classroom on a wide array of topics. *Submit a "Speaker Request Form" to schedule:* journalism.missouri.edu/speaker

Visit the Missouri School of Journalism

High school classes and groups interested in journalism are invited to schedule an individualized day at the Missouri School of Journalism. The interactive sessions will be tailored to your group. Topics could cover fundamentals such as writing, ethics and the First Amendment; the latest trends and practices; and current and emerging career opportunities in this field. Tours of the School's news outlets and agencies where students gain hands-on professional experience are part of the schedule, including KOMU-TV, mid-Missouri's NBC affiliate, and the Missouriian, Columbia's morning newspaper. *Submit a "Visit the School" form to schedule:* journalism.missouri.edu/tour

Continuing Education and Professional Development

Teachers and advisers interested in journalism-related topics have access to online and location-based continuing education and professional development opportunities, many of which are offered at low or no cost. These include regional and annual meetings of the Missouri Press Association as well as webinars, workshops and conferences offered through the Missouri School of Journalism and its Reynolds Journalism Institute. Recent topics include data-driven storytelling, mobile and drone journalism basics, entrepreneurial projects among journalism and other disciplines and augmented reality tools. In some school districts these opportunities may apply as credits for teacher advancement. *Learn more: Events and activities are added to the "Adviser Resources" section at:* www.mipajournalism.com on an ongoing basis.

Online Graduate Degree and Non-Degree Programs

Online courses are available for educators who want to earn a graduate degree or desire to take courses as a non-degree seeking student. There are four emphasis areas to choose from: Interactive Media, Media Management, Strategic Communication and Health Communication. Starting in spring 2019, a 15-credit graduate certificate will be offered. Most students take classes on a part-time basis. *Contact* journalism@missouri.edu to request a call.

SchoolJournalism.org

A wealth of lessons, articles and a focus on media literacy can be found in this teacher resource website. Explore the many, many lessons available through the pages, and subscribe to the bi-monthly newsletter for the freshest materials and links to valuable resources. *Learn more:* www.schooljournalism.org

Questions? We're Here to Help!

MIPA's Board of Directors is ready to help you take your journalism programs to the next level, share our decades of experience in the classroom, identify time-saving resources and more. Feel free to reach out to any member of the Board with questions or to learn more about MIPA. Let's grow scholastic journalism together!

Email: mipajourno@gmail.com



President: Christina Geabhart
Oak Park High School

Vice President: Michelle Turner
Washington High School

Secretary: Megan Palmer
Park Hill South High School

Treasurer: Stephanie Green
Boonville, Mo.
mipa@missouri.edu

South of Hwy. 50 Representatives
Jessica Cordonier
Lee's Summit High School

Christina Manolis
Washington High School

North of Hwy. 50 Representatives
Karen Johnson
Kearney High School

Leigh Rogers
Hermann High School

St. Louis Representatives
Donald Johnson
Webster Groves High School

Jane Bannester
Rittenour High School

Kansas City Representatives
Paul Aubrey
North Kansas City High School

Megan Carnes
Park Hill High School

Missouri School of Journalism Co-Executive Directors
Professor Suzette Heiman
journalism@missouri.edu

Associate Professor Ron Kelley
Executive Director: Student Development, Diversity and Inclusion
journalism@missouri.edu

